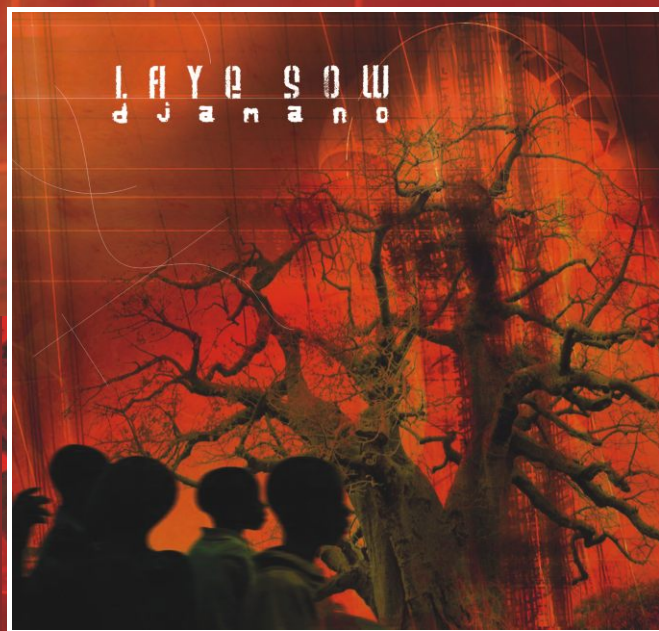


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# new release sheet

"AN ADDICTIVE NEW FIND - IT'S RARE TO HEAR SUCH A PERFECT COMBINATION OF VOICE AND GUITAR - LAYE SOW IS SURELY ONE OF THE BEST YOUNG SENEGALESE SINGERS, AND RICHARD CASWELL FRAMES EACH SONG WITH GUITAR ARRANGEMENTS THAT FEEL SATISFYINGLY APT."

CHARLIE GILLETT (BBC Radio)



artist: LAYE SOW

title: "DJAMANO"

label: Orange World

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file under: World Music / Africa / Senegal

Laye Sow is a Fula, from Podor in the Futa Toro region of Northern Senegal, on the Mauritanian border. He was brought up on the African tradition of storytelling through song. A Muslim Mystic is how he has been often described, Laye is deeply spiritual which you can easily traced in all his songs. However he is first and foremost an African and the rights and wrongs of African society, as well as the weaknesses that create division consume him.

In 2003 Laye's Mbalax band, Jelitara Futa, toured the festivals in the UK. Here he met a Blues guitarist, Richard Caswell. This union resulted in an extraordinary fusion between Senegalese tradition and American Blues which you can hear at "Djamaro".

In the past Laye for 3 years was lead singer with the National Band of Senegal. He is cousin of Baaba Maal and also he collaborated with him for a while.

## SALES POINTS:

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*"...an impressive debut."*  
Songlines

*"...interesting proposition..."*  
fRoots

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